

Parts of Australia are experiencing the worst drought conditions in decades. Farmers throughout Australia are struggling to maintain their livelihood as crops fail and livestock die.

This year, Zeus, a multi-national agricultural packaging company will introduce a special Purple Silage Wrap Promotion in partnership with our network of Agricultural Merchants that will provide some relief.

The upcoming silage-cutting season is going to see Australian farmers and contractors throughout the country given the chance to support this campaign through purchasing special Purple Bale Wrap.

In addition to our existing commitment to donate \$7.50 from each roll to the Starlight Children's foundation Zeus will also allocate an additional \$5.00 from every roll sold to a special drought relief fund.



Zeus intend to combine this relief fund with the kind donation of work hours from Australian contractors and farmers throughout the country to facilitate a convoy of trucks carrying our own purple bales and others to affected area's this summer.

Help us grow this convoy by promoting this initiative in store!

A Global Success Story

Last year Zeus made a donation of almost \$13000 to our chosen Australian charity, The Starlight Foundation to help with the fulfilment of ill children's wishes.

Zeus have rolled out similar successful charitable initiatives in Ireland, UK, New Zealand, Canada, Spain and Portugal over the past few years and during this time Zeus have been delighted to have donated over \$300,000 to children's hospitals and foundations globally.

